

## Rita García

## **Board Member**

Rita Garcia is an Afrolatina transgender woman of Puerto Rican descent, born in Jersey City, New Jersey, and now living in Los Angeles. She is a dedicated professional with extensive experience in program coordination, client support, outreach, and social media marketing.

Since 2022, Rita has served as a Violence Prevention Program Manager at The TransLatin@ Coalition, where she supervises a team of eleven and oversees implementations with trans-led nonprofit subgrantees. She coordinates transformative grants from the California Department of Social Services (CDSS) across several counties, manages the LA Vs Hate Special Service for Groups, Inc. (SSG), supervises EPIC from OVM, and oversees the Violence Prevention Program funded by Cal OES. Her responsibilities include creating training materials, managing HIV and violence prevention programs, and preparing quarterly grant reports.

Previously, Rita worked as a Peer Support Navigator for the PrEP Program, linking 165 clients to services and providing essential support like food, transportation, rental assistance, and case management. She also served as an Outreach and Social Network Coordinator, conducting outreach, screenings, and assessments for potential clients, and promoting HIV testing through social media.

During the COVID-19 pandemic, Rita was a Peer Support Navigator, connecting 215 clients to vaccination clinics and providing support with rental assistance. Earlier in her career, she worked as a Social Media Marketer for Local Union 770, organizing communities, strategizing promotional services, and maintaining the company's brand.

Rita Garcia's broad experience and commitment to supporting the TGI community underscore her ability to create inclusive and effective programs, making her a valuable asset to any organization.