



## **LGBTQ+ ADVISORY BOARD**

Los Angeles County District Attorney's Office

---

### **Ari Gutiérrez Arámbula, MBA**

#### **Board Member**

Mrs. Gutiérrez Arámbula was raised in the South Texas border towns of Nuevo Laredo, Tamaulipas and Laredo, Texas in a bicultural and bilingual setting where she lived in Mexico and attended Catholic school in the United States. Her mom emigrated from Guanajuato, Mexico and her dad ran an international trade businesses including a U.S. customs warehouse in his hometown of Laredo.

Ari attended high school and St. Mary's University in San Antonio, Texas. After college, Ms. Gutiérrez Arámbula relocated to Los Angeles for a career in advertising. She found a vibrant Latino LGBTQ community through the Lesbian and Gay Latino Artists Collective, ¡Que Viva! for which she served as founding Vice-President.

In her professional marketing career, she earned a Master's Degree in Business and worked her way up from entry level to corporate division director for the Government Advertising Division of the Daily Journal Corporation. With over 30 years' experience, she leads a statewide team assist government officials' compliance with public notice publishing requirements and with public awareness campaigns promoting services to the disenfranchised.

In her volunteer community work, she leverages her business, communications and political network to advocate for and empower Latinx LGBTQ people and their families. Her advocacy work has encompassed producing the Latino LGBTQ Pride Festival and co-founding the HONOR Political Action Committee (PAC) and the Latino Equality Alliance (LEA).

Additionally, she serves on the board of the National Committee to Preserve Social Security and Medicare (NCPSSM) Foundation, is a lifetime member of the Stonewall Democratic Club and is on the endorsement committee for Avance Latino Democratic Club of Los Angeles. She also serves as an Arts and Culture Commissioner for the City of Alhambra and on the governing board of the Health Innovation Community Partnership (HICP) informing projects at the LAC+USC Medical Campus including Reuse of the Historic General Hospital.

Mrs. Gutiérrez Arámbula lives in Alhambra, CA and is married to Connie with whom she is raising their pre-teen daughter who attends a dual language Catholic school and where Ari serves as room parent and helps promote school events.

