Heidi Lau

Board Member

Heidi Lau is a Program Manager at the Asian Youth Center (AYC), where she specializes in the Stop Hate program. Being born and raised in Hong Kong, she is fluent in both Cantonese and Mandarin. Heidi graduated from California State University, Northridge (CSUN) with a B.A. degree in Communication Studies. She is also a certified Project Management Professional (PMP). Heidi completed training as a certified Chinese and English trainer of Bystander Intervention Training and facilitator of API Renewal Space. She also completed trainings on Diversity, Equity, and Inclusion as well as Unconscious Bias and Allyship.

Before joining AYC, Heidi had over 5 years of experience working in a multicultural environment, covering marketing, event organizing and planning, news, and media. Heidi joined AYC in 2021 with a passion for providing a variety of information and tools to educate the community to combat AAPI hate, keeping the community prepared and equipped when confronted with hate crimes and hate incidents. By promoting diversity, equity, and inclusion, her goal is to achieve zero hate tolerance in the community. Heidi currently serves on the Advisory Board of the AAPI Connect, a non-profit organization that harnesses the organizing and political power of young Asian Americans to fight for a country where all AAPI descendants are visible and can thrive with dignity.