

Jackie Lacey
District Attorney
<http://da.lacounty.gov>



NEWS RELEASE

Media Contact:

Greg Risling
Public Information Officer
213-974-3525
GRisling@da.lacounty.gov
Twitter: @LADAOoffice

Oct. 22, 2014

District Attorney's Office Receives County Awards For Elder Abuse Awareness Campaign

The Los Angeles County District Attorney's Office won a pair of awards today for its Elder Financial Abuse Outreach campaign launched last year.

The awareness program received top honors in two categories of the county's Productivity and Quality Awards (PQA). The campaign was recognized as one of the 10 most impressive county projects and also for clearly explaining to the public about financial scams targeting the elderly.

The Elder Abuse Section began a multi-faceted outreach effort in January 2013 by training prosecutors and other law enforcement about financial elder abuse. The unit also hosted a pair of one-day conferences that covered a host of topics dealing with senior abuse and neglect.

Prosecutors have spoken at senior centers and partnered with the Rotary Club of Los Angeles (LA5) that provides presentations at its clubs describing 10 different schemes commonly used on senior citizens.

District Attorney Jackie Lacey and her 78-year-old mother Addie Phillips also were featured in a public service announcement that was made available around Mother's Day.

In addition, the office's Animal Cruelty Prosecution Program was recognized for commendable achievements in public service.

More than 2,000 county department productivity and quality improvement efforts have been honored since 1987.

#

About the Los Angeles County District Attorney's Office

Los Angeles County District Attorney Jackie Lacey leads the largest local prosecutorial office in the nation. Her staff of nearly 1,000 attorneys, 300 investigators and 800 support staff members is dedicated to seeking justice for victims of crime and enhancing public safety. Last year, the [Los Angeles County District Attorney's Office](#) prosecuted more than 73,000 felony defendants and 113,000 misdemeanor defendants.